



✉ info@iiemdelhi.com
🌐 www.iiemdelhi.com

DELHI'S BEST EVENT MANAGEMENT INSTITUTE SINCE 2008



SINGHANIA UNIVERSITY

12 Years of Excellence

Excellence in education is when we do everything that we can to make sure they become everything they can.

- Carol Ann

ABOUT IITEM

IITEM was founded in 2008, since then, IITEM has emerged as one of the leading reputed and best event management institute in Delhi and NCR. The Impact Institute of Event Management delivers world-class education for students.

IITEM offers the most comprehensive programs in India that focuses on Sports Events, Social Events, Political Events, Corporate Events, Movie Promotions, Fashion Shows, Award Functions, Wedding Planning, Destination Weddings and International Events etc.

Our innovative industry-based Curriculum provides opportunities for freshers as well as experienced professionals to refine their skills, advance their careers or switch fields entirely. The key advantages of our programs are our regular weekly assignments and live event practical exposure that prepare every student individually for their successful future. Our strong industrial network will help the students in getting placed in reputed organizations.

OUR MISSION

The Impact Institute of Event Management (IITEM) was founded on the principles of providing niche to all young aspirants who wish to explore the event industry by getting world class learning experience with complete affordability.

Our mission is to provide ultimate theoretical knowledge about event management as well as provide practical exposure by associating with various events. IITEM trains its student in a way that they get easily accepted by the event industry for internship and job. Our courses have been specially curated for all aspirants who are willing to make a mark in the event industry.

OUR VISION

To become an institute that becomes globally recognized when it comes to event management training to the students and give them a perfect platform to excel in the field of Event Management.

COURSES AVAILABLE

- MBA (Masters in Business Administration) in Event Management – 2 Years
- BBA (Bachelors in Business Administration) in Event Management – 3 Years
- Post Graduate Diploma in Event Management (PGDEM) – 1 Year
- Diploma in Event Management (DEM) – 1 Year

SHORT TERM COURSES AVAILABLE

- Certificate program in Wedding Planning – 6 months
- Certificate program in Sports Management – 6 months
- Certificate program in Celebrity Management – 6 months

LIVE EVENT EXPOSURE

IITEM Students gets Live Event Exposure in events like:

HT GIFA (Chief Guest: Akshay Kumar), Bollywood Music Project, CSR Summit, MSME Expo (Chief Guest: Subhash Ghai), Ramlila Event (Chief Guest: Bhumi Pednekar, Arvind Kejriwal), Grub Fest, IPL, GLADRAGS Mr. India, Pravasi Bharatiya Divas, Priyanka Gandhi Rally, Airtel Marathon, Music Concerts: Benny Dayal, Amit Trivedi, Badshah, Jassi Gill and many more.

ACCREDITATIONS

Impact Institute of Event Management (IITEM) offers Full Time Regular Programs, Degrees and Diplomas that are awarded by SINGHANIA UNIVERSITY having accreditation from the University Grants Commission (UGC), which accredits Event Management programs across India under the section 2f of UGC act 1956. Our courses are certified from multiple education bodies and councils

1. UGC (University Grants commission)
2. India's First ISO 9001: 2008, ISO 14001:2004 & OHSAS 18001:2007 Certified University
3. IAO (International accreditation certification) accreditation by QS group Zurich AG Switzerland (SAS)
4. Member of National Knowledge Network

UGC recognized University degree program facilitates student to learn and know the Events & Entertainment Industry at an early stage of his/her career. Event Management program will ensure a rock-solid foundation for an aspiring Event Manager. At IITEM our curriculum, syllabus, books are constantly revised on yearly basis for giving you new approach, skills and techniques in all aspects of Events so that faculties can upgrade themselves to give student more industry relevant and up to date knowledge.

PLACEMENT TIE-UPS



CELEBRITY EVENTS



GLANCE OF INHOUSE EVENTS & WORKSHOPS



LIGHT & SOUND WORKSHOP



INDEPENDENCE DAY CELEBRATION



DECOR PROPS WORKSHOP

PERSONALIZED ASSESSMENT

Every student is unique, and at IIEM we treat them in this way. Each student receives invaluable, personalized feedback and assistance from our faculty that is specific to the students' strengths and weaknesses. We place tremendous value in the growth and personal success of our students by guiding them through every step of the program. Students are getting the advantage of regular assignments and Live Event practical exposure that prepare every student individually for their successful future careers. In essence, we consider their success, tied to ours.

EXPERIENCED FACULTY

Our faculty brings a wealth of academic and industry experience from exceptional professionals with a proven track record in Event Planning, Business Management. Our experienced and highly qualified faculties will help you to develop your skills in the event planning, organizing and directing the different variety of events.

INDUSTRY ORIENTED PROGRAMS

We design our programs keeping in mind the realities of the event planning business. Our educational philosophy blends practical experience in the form of assignments, in conjunction with academics. It's no wonder our students are best equipped to manage any type of event that comes their way. The course work is geared towards students who are passionate about enhancing their job prospects and growing their career. All the programs at IIEM are designed according to the requirement of today's major Event Management Companies and Industry-integrated practical training is provided with the sole objective of giving world-class education. Every program is designed in an effective way and geared towards practical application rather than only academic knowledge.

CAREER ADVICE

Our placement cell is available to counsel student and help them thrive in their careers. During the consultation basic areas included like guidance in preparing for job interviews, soft skills classes, crafting resume and enhancing Communication & Presentation skills.

CAREER OPTIONS AVAILABLE IN EVENT MANAGEMENT

IIEM students are placed in following industries: Corporate Houses, Five & Seven Star Hotels/ Resorts/ Clubs, Newspaper Industries, Radio Stations, Advertising Agencies, PR Agencies, Shopping Malls, Media Houses, Production Houses, Educational Institutes, Travel & Tourism Companies, Music Companies, M.I.C.E. Industry, Fashion Houses, Sports Companies. Many entrepreneurial students have started their own event management companies.

100% PLACEMENT ASSISTANCE

We would provide 100% placement and internship assistance from the placement cell which lists new event planning jobs and internships from the biggest event management companies, production houses and MNC's like Wizcraft, Vibgyor, DNA, Fountainhead, Showtime, Cox & Kings, Ferns & Petals, Tech India, Percept D Marc, Lavanya Events and many more.

ADMISSION PROCEDURE

✓ Step 1: Registration Form

- * Fill up the registration form in our Website – www.iimdelhi.com
- * You will receive a confirmation mail with the details of the further procedure for admission

✓ Step 2: Registration Fee and Document Submission

- * Registration Fee of Rs. 1000/- needs to be paid through online while doing registration /Cash/ Cheque/ Demand Draft in favour of IMPACT EDUCATION

Following documents are required to be submitted before the Personal Interview:

- * 5 Passport Size Photograph
- * Photocopy of 10th Marksheet
- * Photocopy of 12th Marksheet
- * Photocopy of Graduation Marksheet/ Certificate (applicable only for Candidates applying for PGDEM/MBA)

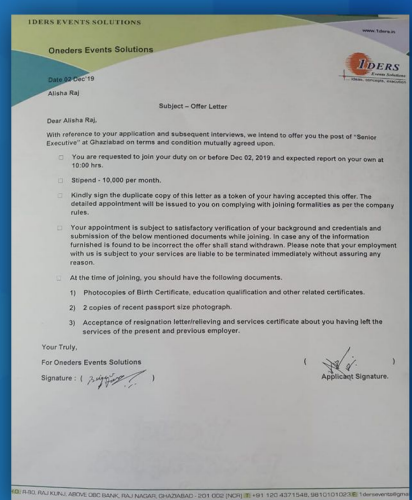
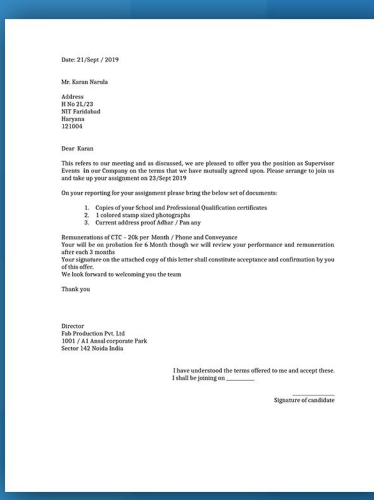
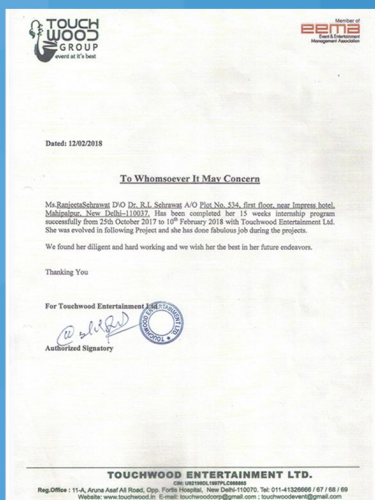
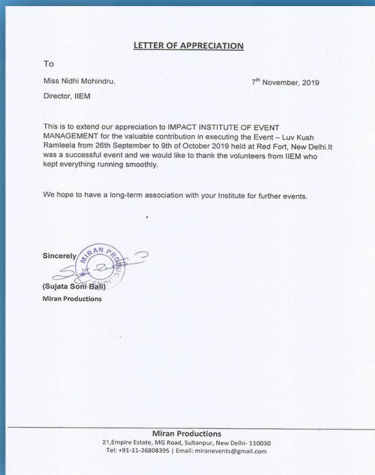
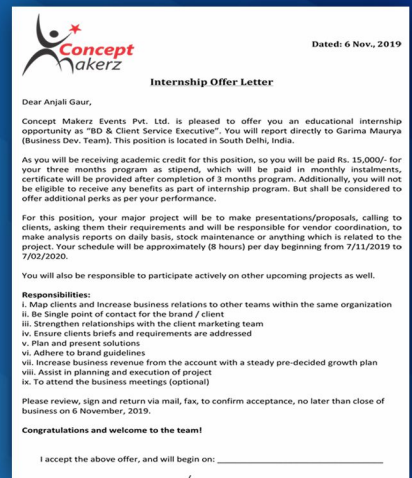
✓ Step 3: Personal Interview

- * Personal Interview will be conducted in the Institute with the Academic Director, based on which your selection will be done

✓ Step 4: Admission Confirmation

- * Confirmation will be given to the selected candidate through mail, post which the first installment has to be paid within 7 days.
- * Admission will be considered as confirmed only after receiving the admission fee.

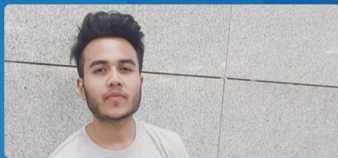
CERTIFICATES



INTERNSHIPS & PLACEMENTS



FAISAL KHAN
FERNS N PETALS



AFNAN DEHALVI
FERNS N PETALS



TSEWANG CHUSKIT
SAW DÉCOR



BHOOMIKA JAIN
APSG EVENTS & WEDDINGS



ROHIN NARULA
TOUCHWOOD ENTERTAINMENT



TANMEYA MUNSHI
WIZCRAFT



NAMAN GANDHI
EXOTIC INDIAN WEDDINGS



LAHNE PUKHOMAI
SAW DÉCOR



ISHIKA NEGI
CONCEPT MAKERZ



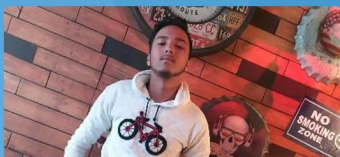
DIPANSHU BATRA
CONCEPT MAKERZ



YASH DUDEJA
RED APPLE ENTERTAINMENT



GARIMA JAMNIK
RED APPLE ENTERTAINMENT



HARSH VERMA
RAMA TENT HOUSE



PREETI NEGI
RAMA TENT HOUSE



SHAKSHI HARSHITA
GLITZ N STYLE WORLD WIDE



SHIVANGI GUPTA
TEAMCORE EVENTS



RITISHA POKHRIYAL
VIKRAM SHARMA DESIGNS



MOHIT SOMAI
JAGRAN SOLUTIONS



KARAN NARULA
THE FAB PRODUCTIONS



BHARAT TALREJA
ROGZENMARK SPORTSENEV



SIDDHANT BANYAL
HTC SPORTS



ALISHA RAJ
ONEDERS EVENTS



MANVINDER KAUR
CII



SNEHA GUGLANI
WBI WEDDINGS



PRACHI MADHUKAR
BACK TO CULTURE



KESHAV KUMAR
SPORTZ CONSULT



DEEPTI KUMARI
ACROSS THE ROAD

GLIMPSE OF LIVE EVENT EXPOSURE



6th INDIA INTERNATIONAL MSME EXPO
Chief Guest: Film Director Subhash Ghai



HINDUSTAN TIMES – GREAT INDIAN FOOTBALL ACTION (HT GIFA 2019) OPENING CEREMONY
Chief Guest: Actor Akshay Kumar



LAVKUSH RAMLILA EVENT

Chief Guest: Politician Mr. Arvind Kejriwal, Bhumi Pednekar, Manoj Tiwari, Comedian Deepak Raja



OUTLOOK SPEAK OUT

Chief Guest: Actress & Model Kubra Sait & Actress Kirti Kulhari



TESTIMONIALS

Best Institute of Event Management in Delhi. Everyone in the faculty is super supportive specially the director of IIEEM, Nidhi Ma'am. Highly recommended for students who are interested to make their future successful.

-AFNAN DEHALVI, STUDENT, BATCH 2019, WPC

In this college, faculties are very supportive and are good in their work. They always stand in front of us like a checkpoint and if we do any mistake then they correct us and lead towards the right path.

-KESHAV KUMAR, STUDENT, BATCH 2019, BBA

Very good institute for event management. The only reputed institute providing degree courses in event management. They fulfill their promises of providing internship programs during their curriculum.

-SNEHA GUGLANI, STUDENT, BATCH 2018, MBA

This is the best Institute for management in Delhi. The teachers are very friendly and their teaching method is very interactive and effective.

-SAHIL SAHA, STUDENT, BATCH 2017, DEM



Impact Institute of Event Management
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